

LATISSE

Latisse (bimatoprost ophthalmic solution 0.03%) is the first and only FDA approved medication to aide in growing longer eyelashes. It works by increasing the number of eyelashes that grow and the length to which they grow. The result is that eyelashes may grow longer, thicker, and darker.

The active ingredient in Latisse was originally used in an eyedrop to treat glaucoma (high eye pressure). Doctors noticed that one of the common ‘side-effects’ from using this eyedrop was the development of more luxurious lashes. After this discovery, Latisse was re-formulated for use in people with thin or sparse eyelashes.

To apply Latisse, follow these few simple steps:

- 1.) Clean your face to make sure that all make-up, oils, and other facial products have been removed. Remove your contact lenses.
- 2.) Remove the applicator from its tray. (Always use a sterile applicator). Then, holding the sterile applicator horizontally, place one drop of Latisse solution on the area of the applicator closest to the tip, but not on the tip.
- 3.) Immediately draw the applicator carefully along the skin at the base of the upper eyelashes (where the eyelashes meet the skin) just as you would apply a liquid eyeliner. This area should feel lightly moist without any runoff.
- 4.) Blot any excess solution beyond the eyelid with a tissue.
- 5.) Throw away the applicator after one use. Repeat for the opposite eyelid with a new sterile applicator.

Only use Latisse once per night. If you forget, don’t try to make it up (“play catch up”) the next day by applying it twice. Full results typically take 12 to 16 weeks. Before and after pictures may help you notice the difference. If you stop taking Latisse, your lashes will slowly return back to their original length and thickness.

Side effects from this medication include itchy and red eyes, which may disappear as you get used to the product. If these symptoms last, though, please call the office. Also, skin darkening, dry eyes, and redness of eyelids have been reported.

